



United States Department of Agriculture
National Agricultural Statistics Service

2022 NAREEE Advisory Board Meeting

USDA - NASS Update

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National Agricultural Statistics Service (NASS)

Who is
NASS?

As the official statistical agency of the USDA, the National Agricultural Statistics Service provides timely, accurate, and useful statistics in service to U.S. agriculture.



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National Agricultural Statistics Service



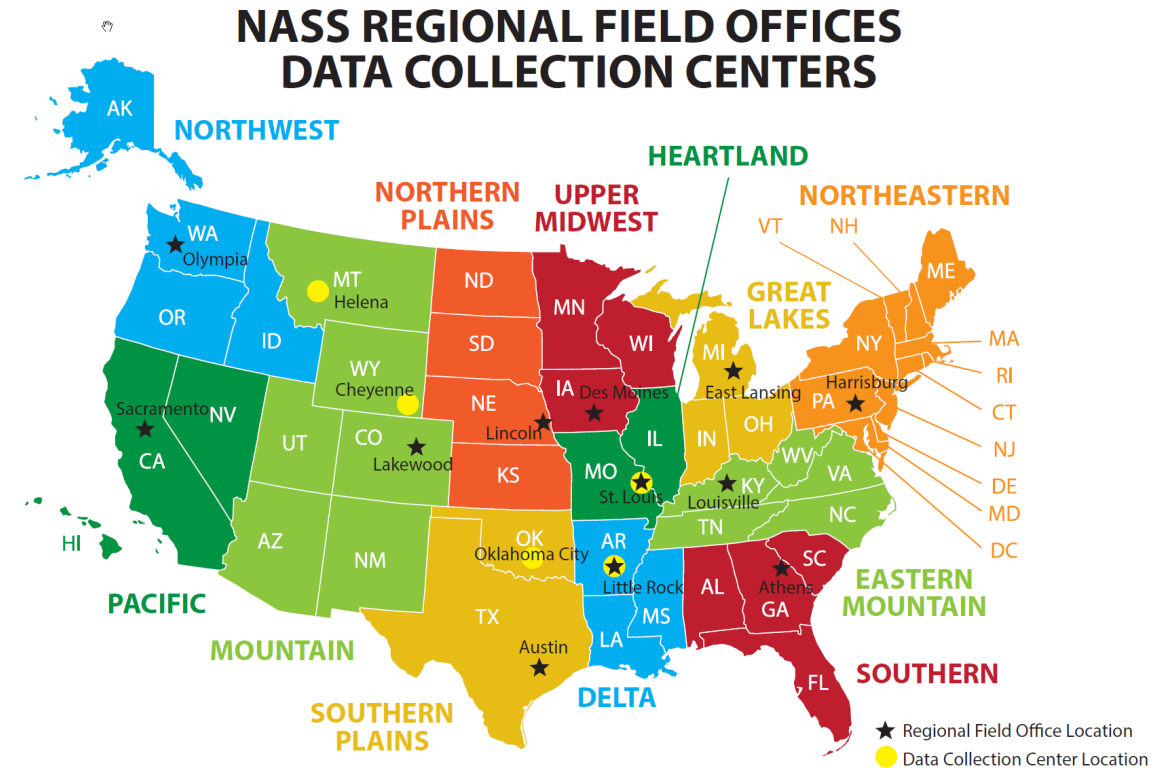
Our History

Introduction of NASS

- Established in 1863
- Named the “Division of Statistics”
- First report on crop conditions

NASS Today

- More than 800 personnel
- Serving all 50 states and Puerto Rico
- Centralized data collection and processing
- 3,000 enumerators



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What We Do

- Collect, assemble, process, and disseminate U.S. agricultural data.
- Conduct and publish hundreds of annual surveys and censuses.
- Conduct the detailed Census of Agriculture every 5 years.
- Partner with state ag departments, trade associations, universities, and others.
- Conduct research to advance statistical science.



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What We Do Not Do

We do not...

- Set policy.
- Regulate activities.
- Permit influence.
- Disclose the identity of respondents.
- Favor any group above others.



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Who Uses NASS Data?

- Agribusinesses
- Legislators
- USDA Leaders
- Farm Groups
- Farmers and ranchers
- Banks and other lending institutions
- Commodity traders
- Researchers



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New and Noteworthy Projects

- Hemp Acreage and Production Survey
 - Release: February 17
 - Will include information on the total planted and harvested area, yield, production, and value of hemp in the United States.
- Local Foods Marketing Practices
 - Release: April 28
 - Provide data on local and regional food systems and provide new data on how locally grown food in the United States are marketed and sold.



New and Noteworthy Projects, cont.

- 2021 Farm Producer Study
 - Data will be used to improve knowledge and understanding of agricultural producers and help USDA improve services to them.
- National Agricultural Classification Survey (NACS)
 - One of the most important early steps to determine who should receive next year's Census of Agriculture questionnaire.



2022 Census of Agriculture

- Content Test Completed
 - December 2020
- NACS
 - Began December 2021
- June Area Survey/ACES
 - June 2022
- Data Collection Begins for the 2022 Census of Agriculture
 - November 2022
- 2022 Census of Agriculture Released
 - February 2024

Key Dates



Operating Through COVID-19 Pandemic

- The COVID-19 pandemic and related disruptions are causing a global crisis in business operations worldwide which have affected operations in the country, including the U.S. statistical system
- Data collection for NASS became more complicated
- Importance of providing relevant and timely statistics never wavered
- Pandemic has forced many public and private entities to ask the question, “What can be done to be better prepared in the future?”



Adapting Data Collection Procedures

- Limited in-person enumeration
- Moved to “virtual” call centers
- Promoted self-administered data collection
 - Online
 - Mail



2022 Priorities

- Enhance our customer experience, including both data providers and data users
- Promote participation in NASS surveys



Enhance Customer Experience

- Data Providers
 - Allow data providers to participate in NASS surveys using methods that meet their needs
 - Continue to strengthen partnership with FSA, RMA, and similar organizations to reduce respondent burden
 - New respondent portal
- Data users
 - Meet the requests for transparency in how we conduct our surveys and tabulate the results.



Our Commitment. . .

We are committed to providing *useful agricultural data to help data users work smarter.*

For more information, visit
www.nass.usda.gov

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